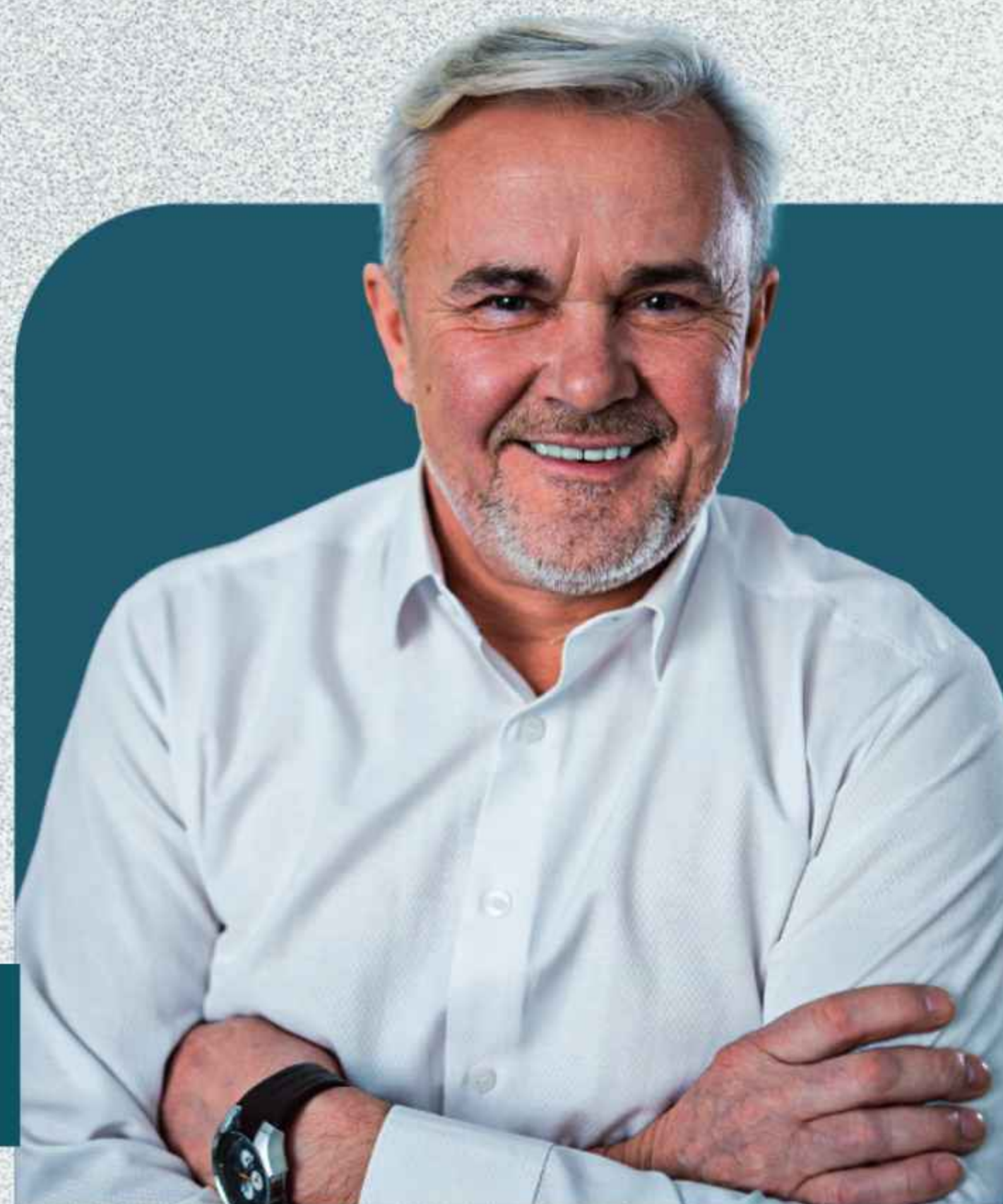


**Broadening
perspectives
& connecting
businesses**

FEBRUARY 17-20
2025



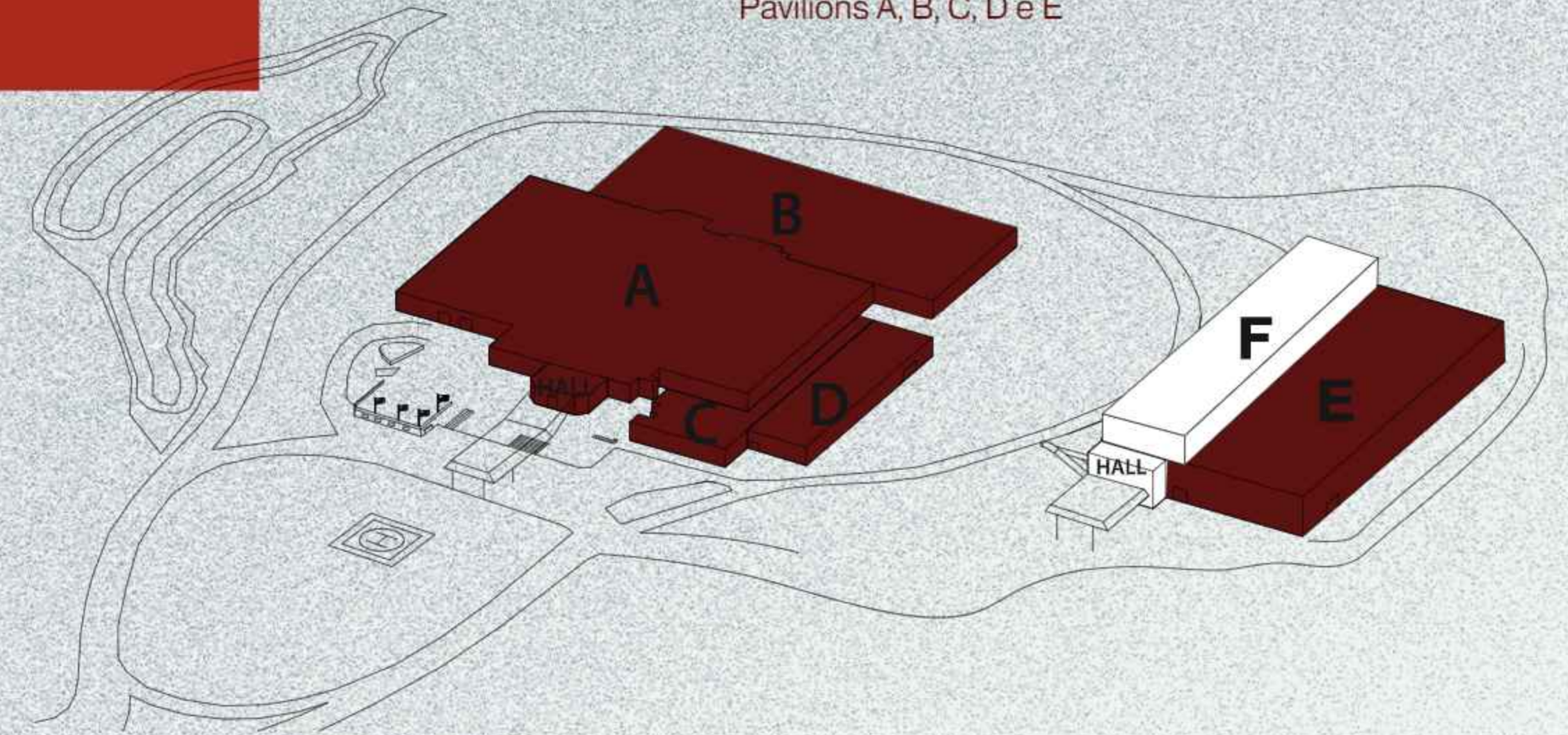
Organized by

Sindmóveis
Bento Gonçalves

International Structure

The fair takes place at the Bento Gonçalves Events Park. There are 58,000 m² of exhibition space, consisting of seven pavilions.

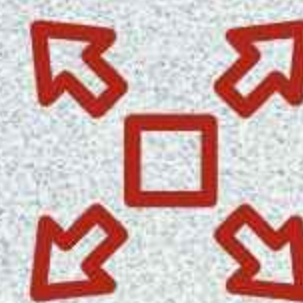
Movelsul
Furniture Show | Brasil
Pavilions A, B, C, D e E



PARKING FOR
2.500
VEHICLES



HELIPAD



300.000
M²



**INTERNATIONAL
LOUNGE**

The largest furniture fair in Latin America

Organized by:
Sindmóveis |
First edition: 1977

In 2025, Movelsul will celebrate 48 years and 24 editions.

The fair takes place in the first half of the year, allowing retailers to organize their new product calendar for 2025.

Business Round

The business rounds generate excellent results, bringing together furniture manufacturers and importers, importers and distributors of inputs for furniture manufacturers, international e-commerce retailers, physical design stores, and Brazilian furniture and decoration retailers.

Possibility to visit the factories in the hub

Salão Design Award

The exhibition of the main Brazilian furniture design award takes place during the fairs, showcasing the talent of designers and bringing together professionals and the industry.

salaodesign.com.br

Exhibitors

Leading brands of serial and modular furniture, decoration, upholstery, mattresses, rugs, electronics, accessories, services, planned and corporate furniture.

Visitors

Independent stores, department stores, retail chains, home centers, hypermarkets, investors, architects, and importers.

The main furniture manufacturing hub of Brazil

Movelsul takes place amidst the beautiful landscapes of the Serra Gaúcha, in Bento Gonçalves, considered the national capital of wine, the most coveted wine tourism destination in the country, and the leading furniture manufacturing hub of Brazil in terms of the number of companies and pieces produced.

300

COMPANIES*

3,1bi

IN REVENUE

*The hub encompasses the municipalities of Bento Gonçalves, Monte Belo do Sul, Pinto Bandeira, and Santa Tereza.

The largest gathering of business, innovation, and design

46

PARTICIPATING COUNTRIES

240

EXHIBITING BRANDS

30.835

PROFESSIONAL VISITORS

2bi

IN BUSINESS

Tourism Hub

5

TOURIST
ROUTES

45

WINERIES

44

HOTELS AND
B&BS

**walking
tour**

VIA DEL VINO TOUR
AND CITY TOUR

**steam
train**

MARIA FUMAÇA TOUR

adventure

TOURISM

stores

WITH HANDCRAFT

regional

PRODUCTS

The fair

Movelsul is a benchmark in its segment, bringing together the entire furniture production chain of Brazil, with around 300 exhibiting brands. Additionally, it is organized by a highly representative entity in the segment, Sindmóveis, which is solely dedicated to the development of the sector.

Come visit us.

More information: www.movelsul.com/en

@movelsulbrasil @movergs.oficial @sindmoveis_bg